



Town of Wheatland Farmer's Market Rules – 2024

1. The market will be sponsored and managed by the Town of Wheatland.
2. The market will be located at the Smith-Warren Post 367 American Legion, 61 Main St., Scottsville, NY 14546. The market will operate **every Wednesday** from 4:00pm – 7:00pm and will run from July 10, 2024, through September 11, 2024.
3. The mission of the farmers market will be to improve local food security, teach entrepreneurship skills, support local farmers and businesses, while enriching the cultural heritage of the community.
4. The market management is responsible for the orderly and efficient conduct of the market and for implementing and enforcing the Rules and Regulations. The market management will assign booth locations.
5. Each market space is approximately 15' x 15' (approximately 225 square feet). The 2023 rental fee for each market space is \$100 for the current season, \$50 for half the season or \$10 for (1) trial, or \$5 for Non for Profit. This non-transferable fee is due at the time the application is approved by the market management. Non-payment may result in forfeiture of market privileges.
6. Vendors may arrive one hour prior to the opening for setup and must stay for the duration of the market. All vendors will be completely set up prior to the opening of the market, late arrivals are disruptive to other vendors and customers. No selling is permitted before the official opening time.
7. Each vendor will be responsible for all equipment and supplies for the setup of a booth. Displays should be constructed in such a way that they do not block customer walkways nor pose any other hazard to customers. All vendors are required to keep their market space neat and clear of obstacles, litter, and debris. **Tents and canopies must be properly secured, all vendors must have weights to secure tents on windy days.**

8. All items sold at the market must meet federal and state regulations, as well as requirements of the Monroe County Health Department, the NYS Department of Agriculture and Markets, and the NYS Liquor Authority, if required. Vendors shall provide to the market management and shall post at their stand all permits, licenses and certificates required by law and regulation along with a sign displaying their operation's name and address. Vendors selling taxable items must display a valid NYS Certificate of Authority and provide one to the market management which will be kept on file. Vendors shall comply with all federal, state, and local laws, rules, and regulations in all their market operations and market activities.
9. All vendors must have their booths dismantled and their spaces cleared by one hour after the market closes. Vendors shall clean space of all debris, including plant and/or produce debris, before leaving. All vendors must dispose of their own trash; use of on-site dumpsters by vendors wishing to dispose of unsold products is strictly prohibited.
10. Vendors are asked to notify the market management one week in advance if they are not going to be able to attend the market.
11. The use of the market is restricted to those who are bona-fide growers, craftsperson's, producers of homemade products or other vendors approved by the market manager.
12. Only products listed on a vendor's application may be sold at the market. Any additions must be approved in writing by the market manager at least one week prior to selling.
13. All agricultural products may be sold at the market, including but not limited to locally grown fruits and vegetables, dairy products, meats, flowers, plants, honey products, maple products, NYS wineries/micro (craft) breweries/cideries/farm distilleries to sell NYS labeled wines/beers/ciders/liquors, eggs, herbs, and related products.
14. All organic products may only be identified as such if they have been certified by a recognized third-party certifier. This certification document must be clearly displayed in the vendor's booth.
15. All growers will be the producer of the products being offered for sale, from lands he owns or rents, with control over the production, harvesting and marketing of the products, and has a financial interest in the products.
16. Craft vendors may sell products that they have hand produced themselves, not from a kit.
17. Bakers may sell goods they have baked themselves and who possess the proper licensing from either the NYS Department of Agriculture and Markets or Monroe County Department of Health. No baked goods may be from mixes or purchased for "finishing off" will be permitted.

18. Pre-packaged items must be labeled in accordance with NYS label requirements, this includes baked goods, teas, and health & beauty products. See NYS Departments of Agriculture and Markets, Home processing. <https://agriculture.ny.gov/food-safety/home-processing>
19. All produce displayed for sale must be at least 12" off the ground except for heavy or large items such as pumpkins.
20. Sellers must post prices. Vendors are expected to charge prices that are fair to themselves, their customers, and other producers in the market. No price fixing or gouging is allowed.
21. All products offered for sale must be of good quality and condition. The market management reserves the right to direct any inferior goods to be removed from display. Failure to remove products deemed inferior will be reported and may result in loss of market privileges.
22. Not-for-profit groups and community organizations that have proper documentation may have booth space as determined by the market management. A fee of \$5.00 per day shall be collected from such organizations.
23. Political canvassing is prohibited at the market.
24. All participants are expected to treat fellow vendors, customers, management, and other participants in a cooperative, respectful, and courteous manner.
25. The booth fees and payment schedule will be assessed annually by the market management. No subletting of a vendor space is permitted, and fees are not reimbursable, either in whole or in part.
26. No smoking or pets will be allowed at the market. Shirts and shoes are required.
27. All approved vendors must provide proof of liability insurance. **The Town of Wheatland (22 Main St. PO Box 15 Scottsville, NY 14546) and the Smith-Warren Post 367 American Legion (61 Main St. Scottsville, NY 14546) must be named as additional insured on the policy.** Each vendor's policy shall include at a minimum the following insurance coverage: \$1,000,000 general and product liability, per occurrence. Vendors must also have automobile liability insurance with statutory limits. Proof of insurance must be on an Accord Certificate. A current certificate must remain on file with the market.